

GUÍA DE COLOR EXPOMAQ 2020



Pantone 288 C
AZUL INSTITUCIONAL

RGB 0 45 114
HEX/HTML 002D72
CMYK 100 80 6 32



Pantone 1797 C
ROJO INSTITUCIONAL

RGB 203 51 59
HEX/HTML CB333B
CMYK 2 97 85 7



Pantone Black C 100%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94



Pantone Black C 80%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94

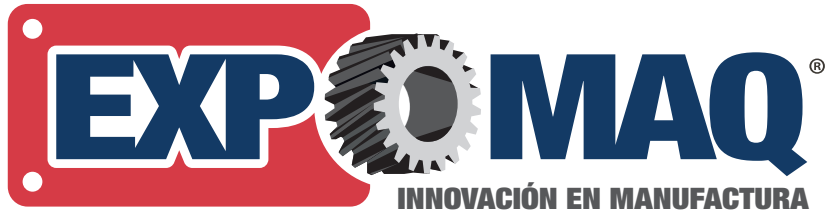


Pantone Black C 20%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94



Pantone 288 C



Pantone 288 C AZUL INSTITUCIONAL

RGB 0 45 114
HEX/HTML 002D72
CMYK 100 80 6 32



<https://www.pantone.com/color-finder/288-C>

A screenshot of a web browser displaying the Pantone website. The browser's address bar shows 'pantone.com'. The website's navigation bar includes a search icon, a shopping cart icon, the 'PANTONE' logo, and a menu icon. A red promotional banner reads 'Stack the Savings! Save up to \$150 with code SAVEMORE at checkout.' Below this, the breadcrumb trail is 'Home > Find a PANTONE Color > PANTONE 288 C'. The main content area features a back arrow and the text 'Find another color' followed by 'PANTONE 288 C'. To the left is a dark blue color swatch with 'PANTONE 288 C' written below it. To the right, under the heading 'Color values:', the following information is listed: RGB 0 45 114, HEX/HTML 002D72, and CMYK 100 80 6 32. A link below reads 'Check out the Pantone Color Systems page to find out which format is right for you >'. At the bottom right, there is a rating section showing '0.0 ★★★★★' and 'No rating available'.

Pantone 1797 C



Pantone 1797 C
ROJO INSTITUCIONAL

RGB 203 51 59

HEX/HTML CB333B

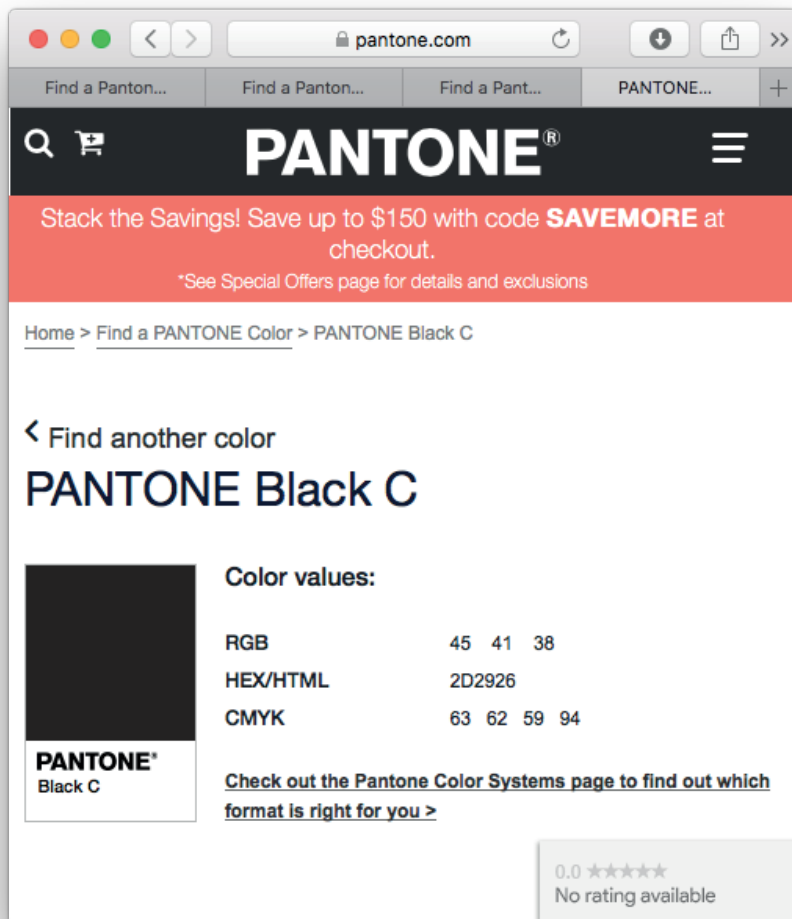
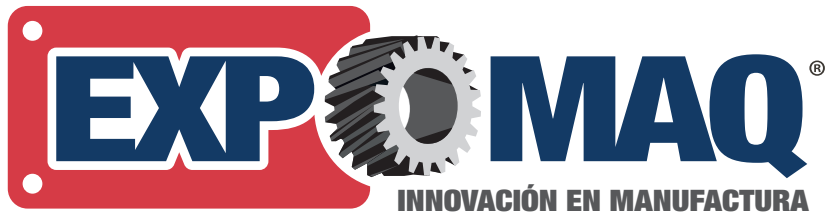
CMYK 2 97 85 7



<https://www.pantone.com/color-finder/1797-C>

A screenshot of a web browser displaying the Pantone website. The address bar shows 'https://www.pantone.com/col'. The page title is 'PANTONE 1797 C - Find a Pantone Col...'. The main content area features the Pantone logo and a navigation menu. A red banner at the top of the content area reads 'Stack the Savings! Save up to \$150 with code SAVEMORE at checkout. *See Special Offers page for details and exclusions'. Below this, the breadcrumb trail is 'Home > Find a PANTONE Color > PANTONE 1797 C'. A back arrow and the text 'Find another color' are visible. The main heading is 'PANTONE 1797 C'. To the left is a red color swatch with the text 'PANTONE 1797 C' below it. To the right, under the heading 'Color values:', the following information is listed: RGB 203 51 59, HEX/HTML CB333B, and CMYK 2 97 85 7. A link below reads 'Check out the Pantone Color Systems page to find out which format is right for you >'. At the bottom right, there is a rating section showing '0.0 ★★★★★' and 'No rating available'.

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Pantone Black C 100%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94



Pantone Black C 80%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94



Pantone Black C 20%

RGB 45 41 38
HEX/HTML 2D2926
CMYK 63 62 59 94



<https://www.pantone.com/color-finder/Black-C>